



STRATEGIC WEALTH ADVICE
Delivering first class results

Media Release

Local business fast tracked for success

For the second year running, local Burdekin business Strategic Wealth Advice has made it onto Business Review Weekly's Top 100 Fast Starters List. This hotly contested list represents the pinnacle of Australia's best new companies for 2007.

Coming in at number 92 last year, Strategic Wealth Advice sits at an impressive number 69, which represents a growth of 68.9% in 2007.

What is also impressive is that only 16 other Queensland businesses were recognised.

Business Review Weekly says the aim of the list is to recognise Australia's top start-up companies, giving them the attention they deserve.

"This is really the icing on the cake for us," says Manager Shaun Bond who founded Strategic Wealth Advice in 2003. "To be included two years running is such an achievement"

"I think back to the early days when I left a long-standing and secure job at the National Australia Bank, to start my own business and literally lived on a shoestring to keep the company afloat. Now we are sitting with the top new companies in Australia."

Strategic Wealth Advice pride themselves on offering complete personalised financial solutions to suit every lifestyle and are one of the only Financial Planning companies in Queensland to have a Managed Discretionary Account License.

"Having the Managed Discretionary Account License enables us to provide clients with investment solutions that are completely tailored to their individual needs, rather than labelling them as a balanced or growth investor and putting them into a managed fund. The MDA also allows us to provide a vastly superior ability in managing after-tax returns and is extremely cost effective."

Mr Bond encourages anyone thinking of starting their own business to do their homework first.

"Cash flow is King – make sure your business plan covers actual cash flow, not just projected profit and loss. You can still go broke making a profit! Having great team members is the other secret. Make sure you really care about your people, and involve them in the growth of the business from both a remuneration and decision making perspective."

Strategic Wealth Advice

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